

SEEN in the SHOE SHOPS



thumbs. "Oh, you is me!" repeated the lady with the large feet.

And her plaint is surely justified, for never have the styles demanded such careful attention to footwear, if a woman would be smartly dressed. But at the same time never have the footwear styles been so sensible, and withal so attractive and flattering to the foot. The pump, about whose becomingness there has never been any question, is now made to fit so perfectly that all objections, from the point of comfort, are removed. Heels and toes are not exaggerated, and altogether the new boot is a thing of beauty and comfort.

THESE are sad, bad days indeed for the lady upon whom nature cruelly bestowed large feet. "Woe is me!" cried one of them the other day. "Will the long, loose skirt never return, under which I may hide my pedal extremities? With these scant, short skirts they are as conspicuous as a sore thumb—as two sore

Dull black calf seems to be the preference in leathers, although saddles in black and brown and grey are also being shown, and tans promise to be quite as much worn as last season. Many of the newest pumps have a small simulated buckle of leather,

while others have the regulation bow of ribbon or leather.

For afternoon wear the satin pump will be very popular, in black, blue, grey or brown, although the velvet pump that is so bewitching on small feet will hold its own. This also may be obtained in brown or blue velvet.

White shoes, both high and low, will be worn to a greater extent than for several seasons past. Canvas and white buckskin, besides the white satin for dressy wear, will be seen on the correctly clad woman, worn with her outgoing costumes.

Evening slippers are exquisite and the styles innumerable. The beaded vamps of many of the satin and kid slippers are a natural outcome of the great vogue for beads. Many have gold heels, with just a rim of gold about the top of the slipper that emphasizes prettily the contour of the foot. Green and red satin heels are also seen on the black satin slippers.

The plainer styles have gold colonial buckles to finish them, or tiny ones of rhinestones. One perfectly plain black

satin pump was finished only with five little rhinestones, set on in a row. Little ornaments of tulle, net and satin are made to adjust on plain slippers, and frequently two or three sets will be sold with one pair of slippers. One quaint idea was the tucking of a tiny pink rose with its two green leaves, made of ribbon, under each side of the black satin pump bow.

Hosiery Hints

Lace hosiery it is expected will be in great demand a little later in the season.

The shot silk hose with its attractive shadow effect is very durable and especially suitable for wear with tailored costumes.

The plain silk stocking, with the cotton top and sole may be obtained in a very satisfactory quality of pure thread silk for \$1.10. Embroidered silk stockings come as low as \$2.25.

For good all-around wear nothing equals the plain black hose stocking in gauge or medium weight that sells for 50c to 75c.



Favorite Fashions for the Daughters

It would seem as though we grown-ups had rather turned the tables on the younger generation this season, and borrowed not a few of the styles that have come to be associated with simple, jaunty youthfulness. The sailor collar effects, the natty short coats, the stunner belted-in tunics with their girlish, round necks—all these we have appropriated for our smart spring and summer toggery.

There is surely no style in outer garments so becoming to a young figure as that which carries out, somehow, the sailor collared idea. The spring coats show many charming variations of it. One very dashing model of black and white check had the wide collar of black satin extended to the belt line in the back and laid in pleats beneath the broad belt. Within the black collar, to about four inches of the edge, was another collar of emerald green tulle. Many of these coats have wide bands of black about the bottom, and in the black-striped white serges the black is also used for pocket flaps as well as for the collars and cuffs.

In suits and gowns the modes for the young girl show practically the same tendencies as the prevailing adult fashions, modified somewhat, yet at the same time developed with more daring freedom. The dressy gowns, in silk or net, have almost invariably the plain

ant sleeve, the Dutch neck, and the surprise effects or varied suggestions of the tunic.

For the very small daughters the diminutive fashions are adorable, with their subtly modified suggestions of the prevailing modes in grown-up styles. The sailor collar, so becoming to almost any age of femininity, is found to be greatly in favor for the little coats. For the dress-up coat of silk or satin the lace collar, in the sailor shape, gives a pretty finish to the garment. The long roll collars or revers, with the coat fastening at the side with two or three good size buttons, are also much in evidence on the tailored effects. One neat little model of navy blue serge had a large sailor collar and cuffs of red silk poplin. Three metal buttons were used to close it, and faced through the collar was a black silk tie, the ends finished with tassels. Many of the silk coats have embroidered cuffs and rounded or square collars, with sometimes a band of the embroidery carried around the skirt. There is a wide choice in materials, many novelty worsteds being used as well as chevrons, serges, and the pongees and satins.

Quaint and novel, but scarcely practicable unless little Miss Muffet may be induced to sit decorously on a tuft of grass all day long, are the white lawn dresses drawn in at the bottom of the skirt by a wide tucked band of the

material or one of embroidery, cunning echoes of the narrow line tendency of mother's gowns. Carrying out the same idea in a less extreme manner are the long waisted frocks with a sash drawn snugly through slides at the top of the scant ruffle that serves for the skirt. One of these that was particularly dainty and pretty was made with box pleats extending down the waist between which were bands of baby Irish inserting. The skirt was edged with lace to match the inserting and a sash of pale pink satin ribbon was tied about the bottom of the long waist, at the left. The Empire waist-line which has always been especially good for children, has received a new impetus from the popularity of this style in adult fashions.

In the little play dresses of gingham, chambray, percale and linen the Peter Thompson, Russian, and jumper styles remain in favor. Some of the new skirts are plaited in clusters and caught in with straps. The kimono sleeve, as well as the bishop sleeves in some of the separate yoke dresses, is much used in the little garments.

The broad brim sailor hats that set carefully on the back of the head, the tiny bonnets with their soft shirring and trim posies, the mushroom shapes trimmed with rosettes of ribbon or bunches of small flowers—these are some of the offerings of the milliners for the very small daughters.

EASTER SPECIALS

MILLINERY SELECTION!

You must come in and see the newest arrival in our millinery section. All the latest novelties are shown here at prices that will be an extreme saving to you on your new Hat.

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|--------------|----------------------------------------------------------------------------|---------------|
| Lot 1 | Hats that are regularly sold at \$7.50 to \$9.00 will be priced on sale at | \$5.00 |
| Lot 2 | All Hats regularly sold at \$10.00 to \$12.50 are on sale at | \$7.50 |

Ribbons

All Spring shades and novelties are shown here and you will be able to save on your wants in this department.



Shoe Specials

Shoes for the Misses and Children—Our stock is complete in this department and you will find all the newest styles and shapes shown.

Children's Ready-to-Wear Hats

SILK Department.

New Spring arrivals all specially low priced.
Sussiene Silks, all colors, special 35c yd.
Rajah Silk, all new spring shades on sale 50c yd.
All silk Messeline, new spring shades on sale \$1.25 yd.



Corset Section

We have just received our new spring styles in Kaho and R. & G. Corsets. Remember we guarantee these goods to you in every way.

Come in and be fitted. Priced at 75c to \$3.50

New Flaxons, Linen Lawn India Linen, Batiste and Organdies are shown in an elegant assortment at 12 1-2 to 35c yd.

Underwear Department

All new spring arrivals and specially priced.

Lot 1, Ladies Vests, regular 15 & 20c value, on sale 10c
Lot 2, Ladies Vests, regular 30 & 50 value, on sale 25c
Lot 3, Ladies under suit regular \$1 value, on sale 75c
Also, extra size, on sale 75c

Kayser's Gloves
New Spring (Shades Guaranteed!)
Short gloves, all col'rs 65c pr
Long gloves, all col. 1.25pr.

Hosiery Department

SPECIAL SILK HOSE

We are in a position through a fortunate purchase to place on sale genuine thread silk hose. Absolutely the best value to be had in Bisbee, special 75c pr
Genuine gauze Lisle thread Hose, on sale at 35c pr
Special gauze Lisle Black only, regular 20c value, on sale at 3 pr for 50c



The Popular Store
HORWITZ & BROWN

SPRING 1911

Queen Quality SHOE

We've just received our new "Queen Quality" styles for Spring and they're beauties. We did not believe such footwear possible at the price. The makers have outdone themselves. Smart, snappy styles with plenty of comfort and service—just what you have been looking for. You'll buy here eventually. Why not to-day?

The Popular Store

A beautiful assortment of styles all specially priced at less than you can purchase these goods elsewhere.